

Advancements in medicine

The Alkalol Company has proven itself for over a century; SuturTek is a start-up company with a revolutionary product. Both have recently chosen Barrett to distribute their innovative products to the medical sector.

BY MARK SOTIR, DIRECTOR OF CUSTOMER RELATIONS

The Alkalol Company

The Alkalol Company was founded in 1896 by pharmacist James P. Whitters, who developed the original formula in a small laboratory above a pharmacy in Taunton, Massachusetts. This unique product is a solution that uses the finest natural ingredients to provide soothing

relief from allergies, colds, sinusitis, chronic congestion, and throat irritation. Alkalol is carried by major retail chains such as Walgreen's, CVS, Rite Aid and Wal-Mart.

Jim Whitters, President and grandson of the founder, states, "We decided to take over the distribution of Alkalol from our manufacturer and deal directly with our national distribution network, including McKesson, Cardinal Health


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and others, and for the first time searched for a warehouse/distribution firm that would work effectively with us." Jim goes on to say, "In our research and subsequent communications, only one organization stood out, and that was Barrett Distribution. Barrett, like us, is a longtime family company with deep roots in the past and great pride in its ability to approach absolute perfection in its work. We were impressed not only by Barrett's determination to reach perfection but also by its vision in developing what is becoming a nationwide company serving its customers with excellence."

SuturTek Incorporated

SuturTek, based in North Chelmsford, Mass.,

has developed an entire productline of suturing devices that replicate traditional hand suturing techniques, eliminating needle sticks—the primary source of deadly bloodborne pathogens entering the caregiver's bloodstream. The SuturTek 360° device has won the Gold Medal Design Excellence Award—considered the leading award within the medical product design industry. The company has also recently won a Silver Award in the Annual Industrial Design Excellence Awards. The device is currently used in many of the leading medical institutions in the country, and is fast becoming the preferred solution in the operating room.

Both of these companies have a remarkable product and Barrett Distribution looks forward to working with them, and delivering the same level of first-rate service that we deliver for all of our valued medical sector clients. 



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